

# ABHIJITH K

## Digital Marketer

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### ABOUT ME

Digital Marketer based in Calicut, Kerala, with a strong passion for social media, SEO, SEM and Wordpress Development. Equipped with hands-on internship experience and a solid understanding of marketing fundamentals, I am eager to help brands grow their online presence. I thrive on learning new skills and creatively applying them to build meaningful connections between brands and their audiences.

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### EDUCATION

HHM JDT Islam Polytechnic College | 2022-2025

#### Diploma in Computer Engineering

- Developed FindITPro a website that connects IT professionals with Entrepreneurs.
  - Coordinated college team projects, strong teamwork and time management skills through effective scheduling and on-time completion of activities.
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### INTERNSHIP

Futura Labs Technologies | July 2025-Present

#### Digital Marketing Intern

- Conducted keyword research and optimised website content for on-page SEO.
  - Assisted in developing and implementing SEO Strategies to improve Website rankings.
  - Used tools like Canva to design Graphics for posts, Stories and Campaign.
  - Developed a burger restaurant, car rental and bank loan Wordpress website.
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### SKILLS

- SEO
  - Keyword Research & Analysis
  - Website Management
  - Google Ads
  - Email Marketing
  - Meta Ads
  - SMM
  - Analytics and Reporting
  - HTML/CSS
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### CERTIFICATIONS

- Fundamentals of Digital Marketing – Google Digital Garage
- Keyword Research and Essentials– Semrush
- Digital Marketing – Hubspot Academy
- Brand Marketing and SEO Tools– Coursera